

# MAKE LYING WRONG AGAIN:

## Academic Integrity and Its Importance in Modern Society

*Why honesty in education matters more than ever in the age of AI*

### What Is Academic Integrity?



#### Core Academic Values

- Rigour in expertise
- Commitment to advancing and promulgating knowledge
- Collegiality
- Freedom of speech
- Robust intellectual discourse
- Freedom of academic research
- Truth in all academic work

### The Modern Challenge



- AI-generated Work
- Plagiarism
- Performance pressure
- Commodification of education
- Management that does not serve the academic mission
- Staff abuses
- Normalisation of Dishonesty

### Why It Matters Beyond Academia



#### Credibility, Public Trust and the Foundations of a Democratic Society Crumble in the Absence of Academic Integrity

Date of online seminar:  
**6 May 2026, 1 pm**

Speakers will include  
**Professors Dianna Kenny and Hans Zoellner**

To obtain the video link:  
[usap@professoriate.org](mailto:usap@professoriate.org)

**Academic integrity is not a rulebook. It is the living expression of a university's commitment to truth, knowledge, and the betterment of society.**